

How to Ask a Question: Developing Surveys



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Disclosure (s): Dr. Hermes-DeSantis has no relevant financial conflicts of interest in relation to this activity. The reviewers who contributed to this activity have nothing to disclose.

Learning Objectives:

At the end of this knowledge-based activity, participating individuals should be able to:

- List the steps for developing an effective and bias-free survey.
- Discuss the pros and cons of open ended and closed ended survey questions.
- Design a sample survey for effectively collecting data/information.

Target Audience: Pharmacists

Type of Activity: Knowledge

Fee: Free with access code

Release Date: April 23, 2021

Expiration Date: April 23, 2023

Estimated time to complete activity: 1.25 hours **CE:** 1.25 contact hours (0.125 CEUs)

Please visit <https://pharmacyce.uic.edu/moodle/> to participate in this activity.

Continuing Education Statement:



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How to Earn Credit:

Participants must complete the activity as described above in the Continuing Education Statement. To answer the questions, click on your selected choice for each answer then proceed to the next question. We recommend that you print a copy of your answers before you submit them to us. Once completed, click on 'Finish Attempt', then click on 'Submit All and Finish' at the bottom of the page. Your post-test will automatically be graded. If you successfully complete the post-test (score of 70% or higher), a confirmation message will appear at the top of the page underneath your grade. You will have a chance to review the correct answers and answer rationale. If you receive a score lower than 70%, you will receive a message at the top of the page underneath your grade notifying you that you did not pass the post-test. You will have 2 additional opportunities to pass the post-test and receive credit.

Hardware/Software and Internet Requirements can be found at <https://pharmacyce.uic.edu/moodle/>.

Provider Contact Information: For general information please call the Office of Continuing Education and Meeting Services toll-free at (866) PHARM-CE (866-742-7623) or send an e-mail to: pharmce@uic.edu.
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