

Building Vaccine Confidence: Practical Communication Strategies for Healthcare Professionals

How to participate in the activity: To register for this activity, participants can click the link [HERE](#) to request a specific time and date for the academic detailing visit.

Target Audience: Pharmacists

Type of Activity: Knowledge

Release Date: June 15, 2026

Expiration Date: June 15, 2028

Estimated time to complete activity: 1.0 contact hours (1.0 CEUs)

Fee: Free

Learning Objectives:

- Describe common factors that contribute to vaccine hesitancy and influence vaccine decision-making.
- Recognize evidence-based communication approaches used to address vaccine hesitancy, including presumptive communication, motivational interviewing, and AIMS.
- Discuss patient-centered communication strategies to address vaccine concerns and promote vaccine confidence in clinical practice.

Speakers/Disclosures: For a list of potential speakers and disclosures, please visit [Academic Detailers/Disclosures](#)

How to Earn Credit:

Participants must complete the activity as described in the Continuing Education Statement by attending the entire academic detailing session, completing a post-test, and successfully submitting an activity evaluation. The uploading of CPE credits to CPE Monitor will be issued after all requirements as described are completed.

Hardware/Software and Internet Requirements can be found at <https://ce.pharmacy.uic.edu/online-activities/requirements/>

Pharmacy Continuing Education Statement



The University of Illinois Chicago Retzky College of Pharmacy is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This activity has been assigned an ACPE Universal Activity Number, **0016-0000-26-149-H06-P**, which grants 1.0 contact hours (1.0 CEUs) per CE course. Reading the learning objectives and faculty disclosures; participating in the entire knowledge-based activity, active learning activity, post-test, and activity evaluation; and submitting NABP eProfile ID and MMDD are prerequisites for receiving continuing pharmacy education credits. All ACPE credit awarded to participants must be uploaded to CPE Monitor™ within 30 days of the activity date. Pharmacists are required to provide their eProfile ID and date of birth (MMDD) at the time of the activity. Please contact pharmce@uic.edu if you do not see activity information listed within 30 days. For more information and to set up your e-Profile visit: [National Association of Boards of Pharmacy – CPE Monitor](#)